

Marc Duke



Marc Duke is a consultant specialising in business-to-business marketing primarily with technology companies. He has over fifteen years marketing experience helping businesses grow by understanding their products/technologies while providing the marketing know-how to reach their customers in a focused and cost effective way.

Marc has extensive experience in product launches, senior executive briefing tours, generating coverage in analyst reports, preparing materials for investors, competitive analysis, lead generation, influencer and analyst relations, profile raising activities such as speaker opportunities and linking marketing activities to business growth.

Marc has devised and run training courses for technology clients and PR agencies in the area of analyst and influencer relations. Marc has also prepared and delivered general marketing courses for example to healthcare professionals.

Marc has worked with Adobe, Clearswift, CSC Financial Services, Samsung, HP, Intel and Yahoo!

He also has a wealth of agency experience having worked with Hill & Knowlton, Porter Novelli, Lewis Communications, Brands2Life, and Sunesis.

Marc Duke is a graduate of Imperial College, London with a degree in Chemistry with Management.

He is a Chartered Marketer with a CIM Postgraduate Diploma in Marketing; he speaks French and Hebrew fluently.

Marc's emphasis is on creating opportunities and delivering results quickly. His strength as a consultant is that he is removed from the day to day running of the company and provides a fresh perspective.